



# AcrylX

with the strength of  
**ARMORCORE™**

EXCEPTIONAL STRENGTH  
SUPERIOR FINISH  
LIFETIME WARRANTY

[www.americanbathgroup.com](http://www.americanbathgroup.com)

# EXCEPTIONAL STRENGTH

## The Strength of **ARMORCORE™**

- AcrylX™ with the strength of ArmorCore™ eliminates the hassle of damages that occur during handling and transportation that cost time and money.
- We've eliminated the common issues associated with traditional base construction. No more expensive repairs!
- ArmorCore™ has been tested far beyond industry standards. Even at 1,800 lbs of pressure it refuses to fail.

# SUPERIOR FINISH

- AcrylX™ has a visibly true white, deep lustrous finish that can only be achieved with an acrylic surface. We've upgraded the value of the everyday product.
- Whether in a warehouse or a new house an AcrylX™ product will resist scratching, cracking and chipping and will maintain a "factory-new" finish over its lifetime.
- AcrylX's™ UV properties resist fading, low porosity helps maintain luster and makes cleaning easier, and other natural properties make it less susceptible to chemicals. All enhancing value and reducing everyday issues.

# SIMPLY EASY

- No more wasted time looking for the design and configuration customer needs. We have hundreds of models to choose from. Our entire everyday offering is now available to you in AcrylX™ with the strength of ArmorCore™.
- You can be confident that we will stand behind our products 100% of the time, so you can be confident in selling our products to your customers. We've backed AcrylX™ with the Strength of ArmorCore™ with an unprecedented Lifetime Warranty.
- Our new AcrylX™ with the Strength of ArmorCore™ increases the value of our everyday product without changing model numbers, specifications, SKUs, or price!



**AcrylX™** with the strength of **ARMORCORE™**  
AcrylX™ with ArmorCore™, shown above at left, compared to standard gelcoat unit, at right.

AcrylX™, Applied Acrylic offers a high gloss, truer white finish. The finish material is less porous which creates an easier to clean surface. The high luster results in a longer lasting finish, meaning a factory new look years after installation.

The structural integrity is greater than previous products; reducing the chances of surface cracks during transportation and installation.

## **ARMORCORE™**

ArmorCore™ RRP (Resin Reinforced Product) offers unprecedented structural strength in everyday bath products. Testing demonstrates a 600% above code weight rating on the base while only increasing the unit weight by an average of 1-3%.

ArmorCore™ RRP outperforms traditional FRP due to the integral nature of its chemically bonded resin structure. ArmorCore™ RRP does not require foundation or bedding material for installation.

ArmorCore™ RRP produces the strongest, most resilient product in the industry, impervious to moisture and freezing, and better suited to the rigors of construction than any other product.

# BETTER STARTS NOW



Available exclusively from  
The American Bath Group family of Divisions

### **What is AcrylX™ with the Strength of ArmorCore™ System?**

AcrylX™ with the Strength of ArmorCore™ is a patent pending, proprietary system offering the widest array of everyday bathing products at the greatest value.

### **What is AcrylX™?**

AcrylX™, Applied Acrylic is a superior luster, truer white, acrylic finish.

### **What is ArmorCore™?**

ArmorCore™ is a resin-based reinforcement that chemically bonds with the other layers of construction, creating an incredibly strong integral structure.

### **What will be the availability of AcrylX™ with the Strength of ArmorCore™ System?**

The American Bath Group Divisions will no longer manufacture traditional Gelcoat & fiberglass product. We have re-calibrated all of our equipment and reconditioned our molds to accept AcrylX™, Applied Acrylic finish. Therefore, each and every model, which was gelcoat, will now be AcrylX™ with the Strength of ArmorCore™.

Additionally, all SKUs, model numbers, and specs will remain the same- making the transition simple and seamless.

### **Will I experience a longer lead-time on my orders for AcrylX™ with the Strength of ArmorCore™?**

No. Lead times and availability of models will remain the same.

### **What is the warranty on AcrylX™ with the Strength of ArmorCore™?**

AcrylX™ with the Strength of ArmorCore™ will come with an industry unprecedented Lifetime Warranty.

### **How do I know if a unit is AcrylX™ with the Strength of ArmorCore™?**

AcrylX™ is a truer white and has a higher luster than traditional Gelcoat. Additionally, each AcrylX™ with the Strength of ArmorCore™ model will have a new unique gold foil medallion indicating it is an AcrylX™ with the Strength of ArmorCore™ unit.

### **Will ArmorShield™ affix to the new AcrylX™?**

Yes.

### **Will non-AcrylX™ units be made similar to AcrylX™ - with ArmorCore™?**

The only change to non-AcrylX™ units is - they will now be made with ArmorCore™ reinforcement as standard, the finish will not change.

### **Will the packaging be the same as it is today?**

Yes, but there will be changes to promotional aspects of the packaging.

### **Will AcrylX™ with the Strength of ArmorCore™ cost more?**

No.

### **What is the Fire Rating?**

We have passed all code-required fire-rating tests.

### **Does AcrylX™ with the Strength of ArmorCore™ meet IAPMO, NAHB, etc...?**

Yes, it meets all regulatory codes that our current products meet.

### **Is this AcrylX™ real acrylic?**

Yes, it is a high quality acrylic material that was developed and remains proprietary to the American Bath Group.

### **Where is the ArmorCore™ placed on the units?**

ArmorCore™ is used on all bottoms and, dependent upon the model, strategically placed on walls.

### **How is AcrylX™ with the Strength of ArmorCore™ manufactured?**

The manufacturing process is Patent Pending and proprietary.

### **Is the warranty transferable?**

As with most warranties, it is not transferable.

### **How is AcrylX™ different from New Acrylic Collection?**

While AcrylX™ is a major advancement in everyday bath products, Premium Cast Acrylic has properties which make it a luxury bathing product.

### **Collateral?**

All literature, specs, and websites are being modified for the new AcrylX™ with the Strength of ArmorCore™ products.

### **Can this product be repaired?**

Absolutely. AcrylX™, Applied Acrylic finish, is easily repaired and restored to original factory condition.

### **What is RRP?**

RRP is the acronym for Resin Reinforced Product. Unlike FRP, RRP, is reinforced with ArmorCore's™ resin sheets. The fiberglass works similar to rebar in reinforced concrete. It helps hold structure, but the real strength is in the chemically bonded resin only found in ArmorCore™.



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